



**GRANDE PRAIRIE
PUBLIC LIBRARY**
DISCOVER THE POSSIBILITIES

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Library Services Available 24/7

For immediate release

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You're binge-watching *Game of Thrones* Season 2, the kids are tucked into bed listening to their new music and your husband is on the computer using *Consumer Reports* to decide which lawnmower to buy. This peaceful evening has been brought to you by your Library. This doesn't sound like the Library you know? You may be surprised!

"We often hear that people are busy and don't feel they have the time to read or come into the Library," says Maureen Curry, Library Director. "We want them to know that we can provide what they need, anytime they need it." Many GPPL members primarily use the Library's virtual branch, utilizing the many online services. "They might visit once or twice a year and the rest of the time download eBooks and movies, read digital magazines, learn a language online or research a health issue," says Curry.

The popularity of the Library's digital resources has led to the development of a new app. **GPPL2Go** allows users to access their accounts and Library services quickly and easily from their mobile devices. "My favourite feature of the app is BookLook," says Curry. "You can scan the retail UPC from any book and the app will search our catalogue to see if it is available to borrow and place on hold." **GPPL2Go** is available as a free download in the App Store or Google Play.

"The Library is the best entertainment value in the city," says Curry. "Members receive access to movie and music downloads, digital newspapers from around the world, board books, bestsellers, graphic novels and toys, at \$7.50 for a yearly adult membership."

To coincide with the introduction of **GPPL2Go**, the Library has refreshed its visual identity. "Although we love the energy of the earlier version, the new logo incorporates the boldness and excitement that will continue to grow as we look towards the future of the Library in this vibrant community, says Curry. "Both the graphic for **GPPL2Go** and the new logo reflect that vision." The Library will start transitioning to the new logo over the next year.



About the Grande Prairie Public Library

The Grande Prairie Public Library serves the City of Grande Prairie (one of the fastest growing cities in Canada, pop. 68,000) and is the Resource Centre for the Peace Library System. In 2015, GPPL circulated over 438,000 items.

For more information, contact the Library at 780-532-3580 or visit us online at www.gppl.ca.